



#5(13)'20
Joys Digest
Main of April



Digest #5(13)

May'20

Hello friends! After the pandemic was announced, a lot has changed: the whole world began to work remotely (by the way, [here](#) is our article on how to work efficiently from home), conferences and events were rescheduled or canceled, restaurants and gyms were closed, and the business went online.

The Joys team is ready for this scenario, since from the first day of the project's existence, many employees initially worked from home.

But the main thing is not where you work, but what you show the result. And we are pleased to share the latest project news with you right now!

In this issue:

- **Register in Joys Wallet and get 250 JOYS for free**
- **Invite a friend and earn with Joys**
- **Joys Digital: added new partner store in Ufa**
- **Joys Institute — we launched a series of training webinars**
- **On May 2nd there was a switch to the Istanbul hard fork**
- **Couriers and payments with Joys Digital. How to teach a courier service to accept cryptocurrencies as payment**
- **Public events**
- **Andrey Mikhaylishin, CEO Joys, gave an interview to the Roscongress Foundation as part of their new project, «Innovators»**
- **Analytics of JOYS rate in April**
- **Cryptomemes**

Register in Joys Wallet and get 250 JOYS for free



We launched a promotion for new users of the Joys Wallet app. If you still have not registered in our mobile wallet — now is the time!

The conditions are simple:

1. Download the Joys Wallet app for free

For iOS:

<https://apps.apple.com/en/app/joys-wallet/id1449563476>

For Android:

<https://play.google.com/store/apps/details?id=digital.joys.wallet>

2. Enter the «**JDEN**» promo code during registration

3. Verify (successfully complete KYC procedure)

4. Get 250 JOYS to your account!

You can spend the received JOYS in partner stores. List of stores — **<https://joys.digital/en/personal/#stores>**.

Invite a friend and earn with Joys



Do your friends have cryptocurrency? Gladden them that now they can use the Joys Digital payment service in real life and pay for goods and services.

And also earn on it! After registration and identification using your promotional code, you and your friends will receive a reward in cryptocurrency on your wallet! With the received JOYS coins, you and your friends can pay in one of the already connected stores or wait until the rate rises and it is profitable to sell them.

A complete list of stores is available in the Joys Wallet app and on **our website**.

To receive a personal promotional code, fill out the **form**, and we will send it to you along with individual partner conditions within 24 hours.

If you have questions, ask them in a Telegram group or by email — **promo@joys.digital**.

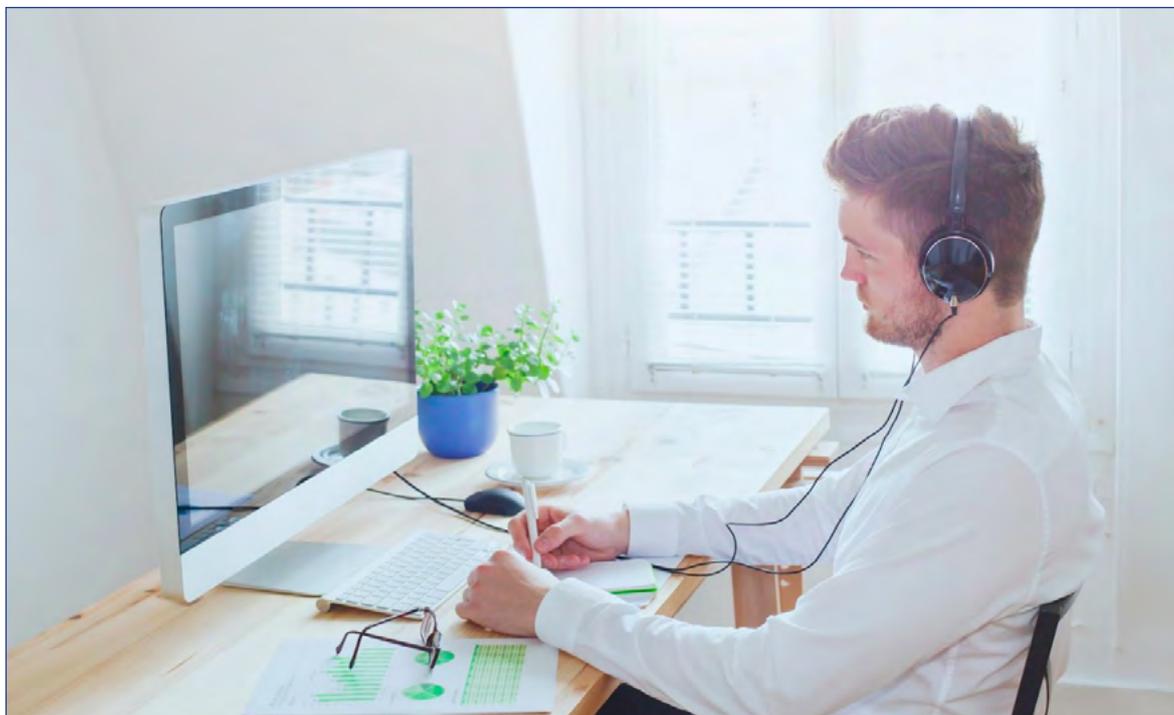
Joys Digital: added new partner store in Ufa



On April 27, Dmitry Nachev, the representative of Joys in the Ufa district, connected the cafe «Radost Est». The cafe offers its visitors high-quality and healthy food prepared from fresh and natural Halal products. Every visitor can watch the entire cooking process in the open kitchen. You can see the receipt of first purchase using the Joys service [here](#).

Detailed information about the cafe and address can be found in the «Stores» section in the [**Joys Wallet**](#) app.

Joys Institute — we launched a series of training webinars



We are starting a series of free training webinars as part of the new Joys Institute project.

The purpose of the webinars is to provide the most detailed information about effective tools for working in the digital space: SMM, working with LinkedIn, managing and working remotely, and other useful information. But most importantly, you will learn all about the modern trends of payment systems, about Joys Digital, how to make money on cryptocurrency and other opportunities that open with Joys.

Each webinar participant has the opportunity to communicate directly with the project team and management, to learn first-hand news and plans of the project.

If you want to participate in the webinar, fill out **this form** and we will send you an invitation. Also in the form you can offer your webinar theme. We will send information about the date and time of the chosen webinar to your email address.

The first webinars have already passed, and we invite you to see them at the links below (available only in Russian):

Modern trends in the development of payment systems. How to make the right choice?

(CEO Joys Andrey Mikhaylishin)

You will learn about how and when the first financial systems arose, how they developed, how the first payment card looked. But most importantly, you will learn about the latest decisions in the field of development of payment systems and how current trends to change our habits of paying.

How to mine and earn on JOYS cryptocurrency?

(CTO Joys Sergey Zhdanov)

You will learn how to get a JOYS coin using mining. This will allow you to earn money by investing only electricity and the cost of a video card.

How to make money on Joys, connecting business and users?

(CCO Joys Alexander Shamyman)

You will learn how to earn money with Joys affiliate programs and what you need to do for this.

Other webinars will be held in the near future:

How does Joys change the rules of the game in the payment industry? Development Strategy and Perspectives.

(CEO Joys Andrey Mikhaylishin)

Why is card acquiring so expensive and how to make it cheaper? How can a business keep more revenue for itself? How is Joys new payment technology changing the market?

LinkedIn for Business: Global Growth Opportunities.

(CMO Joys Vladislav Gavrilyuk)

You will learn how to use your LinkedIn social network to enter any market and find your customers and partners.

How to manage a distributed team on a remote site? Management in a crisis era

(CEO Joys Andrey Mikhaylishin)

You will learn about the six-year experience of managing a distributed team, most of which has long been working from home. The webinar contains practical cases that have been acquired by the experience of a large team, as well as a checklist for effective work on a remote site.

How to use loyalty programs to increase the income of your business?

(Head of communication with partners Lev Shemetov and Head of Sales, Ruslan Konovalov)

You will learn about why some loyalty programs work, while others do not, what trends in loyalty are now and how they allow businesses to earn more.

Lev and Ruslan will talk about successful cases implemented by our team, and how you can earn loyalty with Joys.

Remote work in Slack

(CTO Joys Sergey Zhdanov)

A little about the rules of remote work. A little more about the tools, in particular, about Slack: integrations, secrets, limitations of the free version and about Google tools in Slack.

On May 2nd there was a **switch to the Istanbul hard fork**



On the bootnodes of the JOYS network the Istanbul's hard fork is initiated, it was in block #4940000 (May 2nd, 2020).

Joys Wallet users do not need to do anything.

A new version (v.9) with hard fork support has been published for Reticule users.

Miners in the official pool — **pool.joys.digital** do not need to do anything.

Miners in other pools will need to notify their owners about the upcoming hard fork.

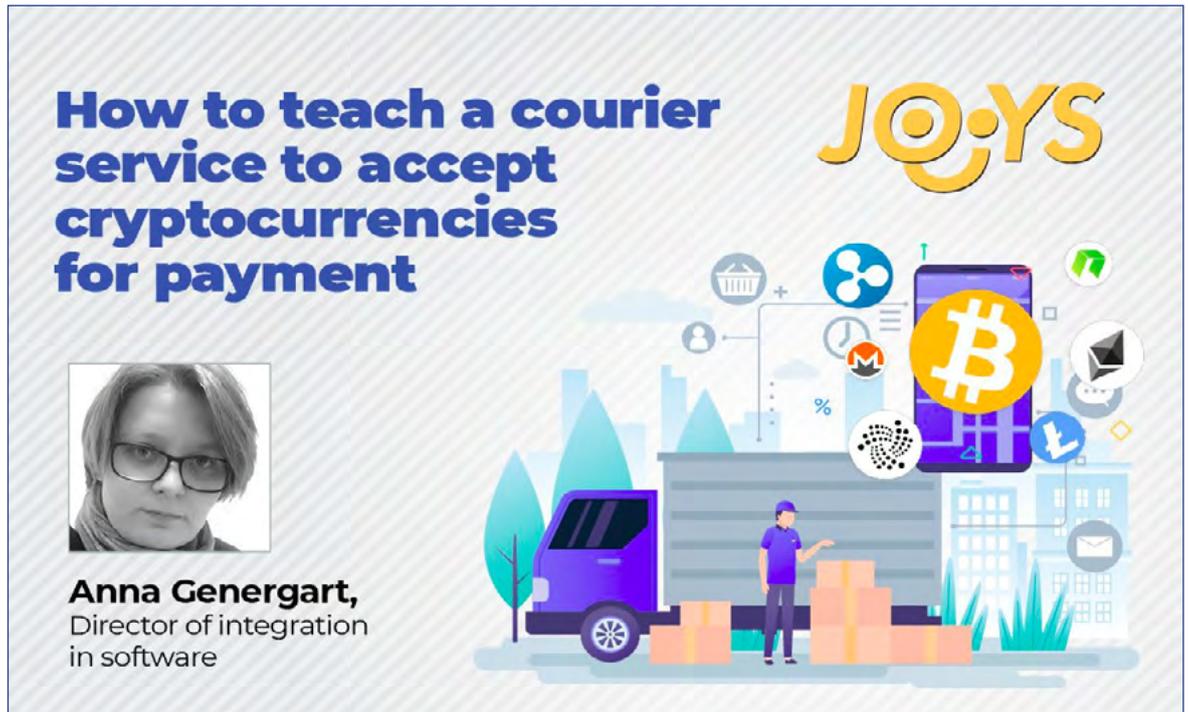
For pool owners — **Dockerfile** updated.

Let's remind you about the key changes of the hard fork:

- Higher speed: in terms of transaction speed (TPS).
- Cheaper: lower Gas prices.
- Higher security: better resistance to DDOS attacks.
- Increased stability: increased bandwidth means a more stable network.

Couriers and payments with Joys Digital.

How to teach a courier service to accept cryptocurrencies as payment



Anna Genergart, who holds the position of Director of Software Integration at Joys, describes in detail the process of accepting payments in cryptocurrency in her article. Anna shares her knowledge of how to set up the Joys payment type, as well as how to work with the Joys Terminal Mobile app. The article also describes possible difficulties when issuing an invoice and the necessary actions if the invoice was issued incorrectly.

You can read the full version of the article on [our website](#).

Public events

«Money of the Future»



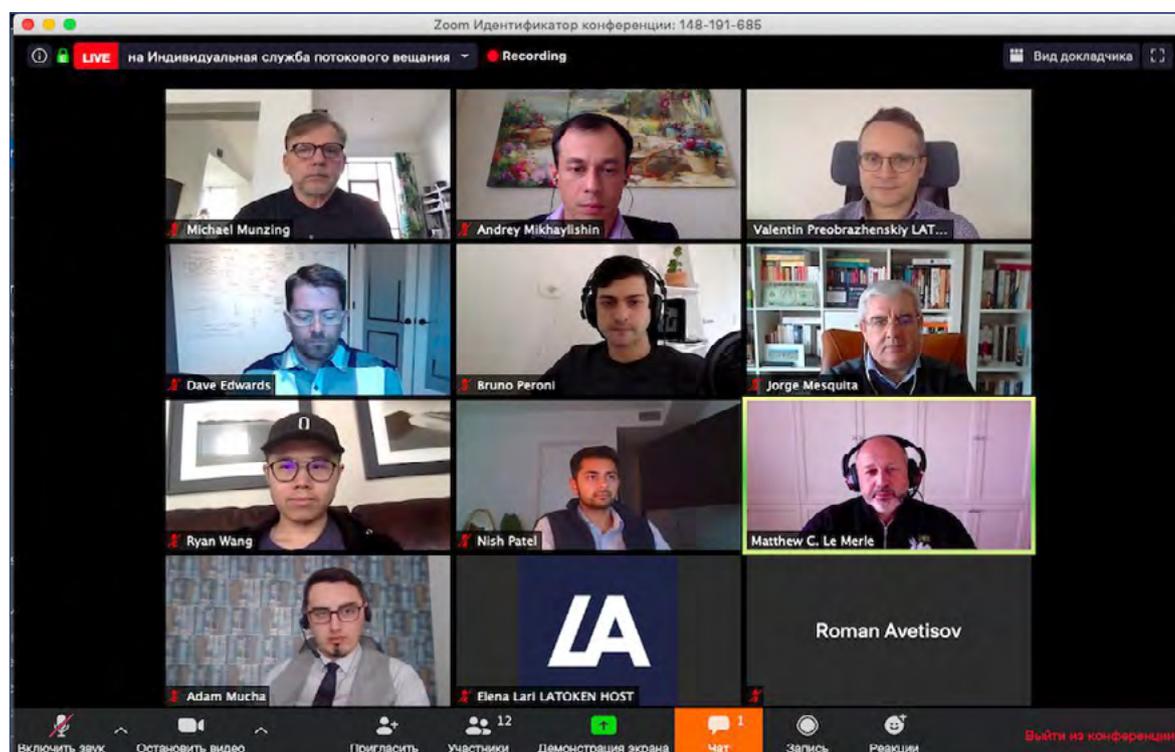
On April 2, from 15.25 to 15.55 Moscow time, Joys CEO Andrei Mikhaylishin spoke at the **«Money of the Future»** online marathon. The topic of the speech is «Management in a crisis era. How to lead a distributed team on a remote site».

Andrey shared his six-year experience in managing a distributed team, most of which has been working from home for a long time. Today it is one of the most pressing topics. The speech is useful for those who do not consider planetary quarantine as an excuse not to work, but see this as an opportunity to become stronger and more effective. Andrey shared practical cases that have been gained by the experience of a large team.

And you know the result. Joys is one of the best projects in the field of payment services for cryptocurrencies, working in the legal field today.

You can also read an article by Andrey Mikhaylishin in collaboration with CTO Joys Sergey Zhdanov «How to manage a distributed team on a remote site. Management in the era of crisis», which was taken as the basis for the speech, on **our website**.

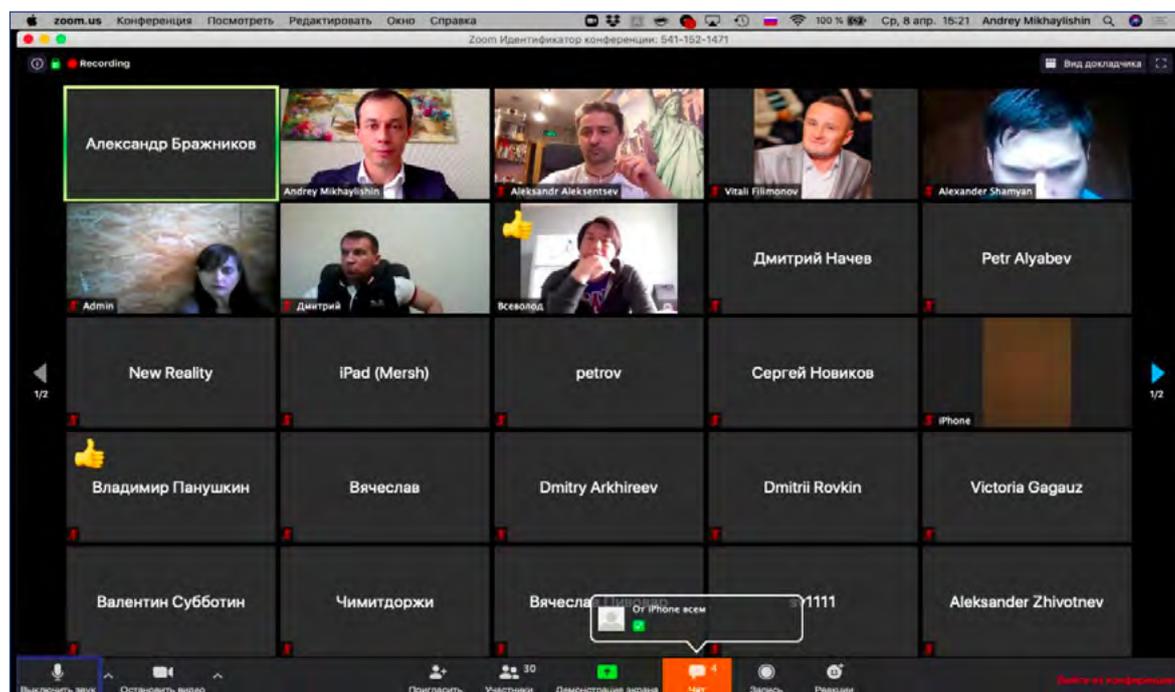
Investments in the New Reality»



On April 3rd, the Joys project won the Online pitch competition as part of the online conference **«Investments in the New Reality»** from the LATOKEN exchange.

CEO Joys Andrey Mikhaylishin presented the project to the competition judges and conference speakers. The Joys project received approval and high marks, taking 1st place in the competition.

Joys and RACIB have expanded their cooperation



On April 8, CEO Joys Andrey Mikhaylishin held a private online presentation of the payment service for regional representatives of the RACIB (Russian Association of CryptoIndustry and Blockchain) and presented a partnership program for agents.

Joys and RACIB have significantly expanded their cooperation, and now RACIB representatives in regions and countries will present the Joys payment service: connect trade-service enterprises, attract new users to the mobile application and traders to JOYS trades on cryptocurrency exchanges.

You can also take part in the promotion of our project and earn money on it. To do this, fill out the **form**, and we will provide you with a personal promo code and individual partner conditions.

We are also launching a series of training webinars for agents next week. If you want to participate in them, leave your application via e-mail **promo@joys.digital**.

Andrey Mikhaylishin, CEO Joys, gave an interview to the Roscongress Foundation as part of their new project, «Innovators»



Andrey shared information about the Joys project, told what blockchain and cryptocurrencies are and how today it is possible and necessary to earn on cryptocurrency. From the interview you will learn why Bitcoin is not just zeros and ones, and what is behind it, what is the state's attitude to cryptocurrencies today, where to start your work with crypto assets and where to study courses of the digital economy.

You can see the full version of the interview [here](#) (available only in Russian).

Analytics of the JOYS rate in April

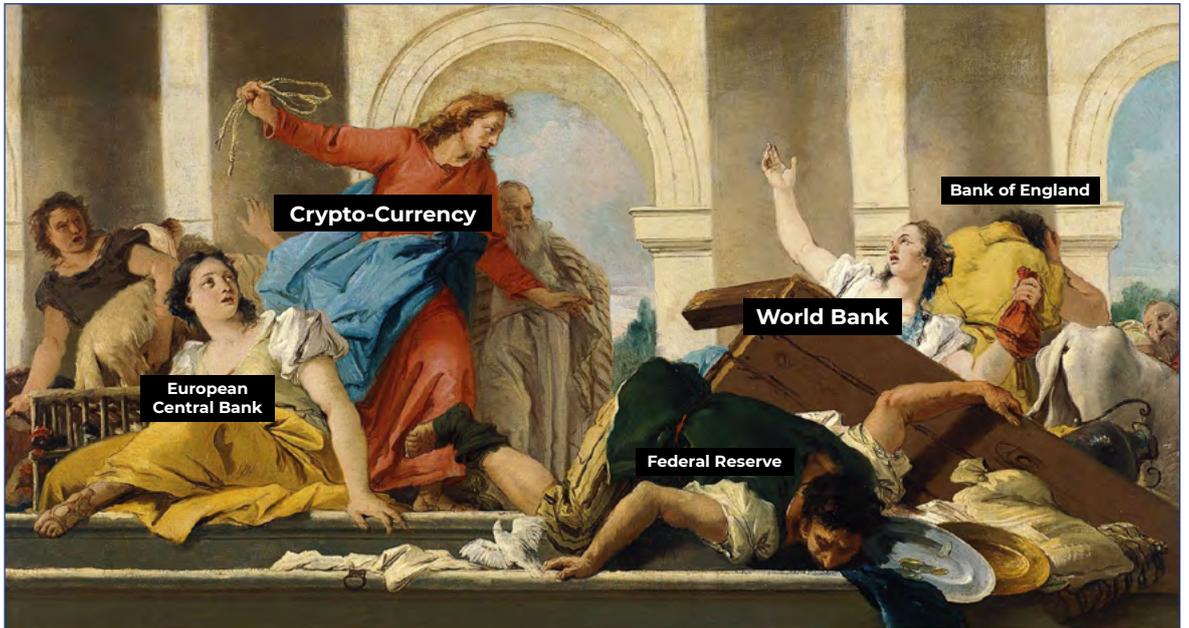
The JOYS price at the beginning of April was \$ 0,0099. According to the chart, where 1 candle is 1 day, you can see that this price is a good support level. Here is a chart of coins from the **P2PB2B** exchange:



The price zone in the red rectangle, in our opinion, is the support zone in which, quite possibly, the buyer is gaining a position to wait for the upward movement.

Against the background of the BTC movement for the whole of April, we see that the JOYS price remains in the range, which is a positive criterion for ensuring further growth in the opinion of investors. And, like many altcoins, the transition of investments from the first cryptocurrency expects.

Cryptomemes



See you in the next month.

Joys team

Previous issues

2020

#4(12)
April

#3(11)
March

#2(10)
February

#1(9)
January

2019

#8
December

#7
November

#6
October

#5
September

#4
August

#3
July

#2
June

#1
May

Download Joys Wallet



Join us in social networks!

